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Ministry of Higher Education and

Scientific Research

University of Boumerdes

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Faculty of Economics, Business and Management Sciences

Organize

First International Conference on Artificial Intelligence in Digital Marketing and Management



Boumerdes December 3rd & 4th, 2024

Aims & Scope

First International Conference on Artificial Intelligence in Digital Marketing and Management aims to provide a forum to present and discuss innovations, trends, and to offer researchers the opportunity to share their knowledge and discuss future perspectives and directions.

NB: For more details, visit our website:

<https://adm.univ-boumerdes.dz/>

***The best papers (after presentation) with extended part will be submitted for possible publication in several **special issues of best publishers like Springer, Elsevier.....**
(Web of science & Scopus)***

Important Dates:

Submission Deadline: November 10th, 2024

Notification of Acceptance:

November 15th, 2024

Conference program: November 20th, 2024

Camera Ready: November 25th, 2024

Conference Date: December 3rd - 4th, 2024

Submission

Authors should send to conference mails:

adm2024.univ@gmail.com

adm24@univ-boumerdes.dz

About ADM'24

First International Conference on Artificial Intelligence in Digital Marketing and Management will be held at the University of Boumerdes in collaboration with the laboratory of **The Future of Algerian Economy outside Hydrocarbons**, on December 3rd and 4th, 2024. This conference provides a platform for academics, researchers to present their research results. Authors are invited to contribute to the conference by submitting articles illustrating research results, projects in the field of Artificial Intelligence, Digital Marketing and Management.

Submission Guidelines

All papers must be written in English, 4 to 8 pages maximum, submitted in pdf format, formatted according to the conference template.

Presentation can be shared in English only.

NB: Please Ensure the Plagiarism is Less than 30% Before Submission.

Topics

Submissions include, but are not limited to the following topics:

1. Artificial Intelligence, Digital Marketing and Management
2. Artificial Intelligence and Digital Marketing.
3. Artificial Intelligence and Management.
4. Artificial Intelligence, Digital Marketing and Big Data.
5. Artificial Intelligence, Management and Big Data.
6. Artificial Intelligence, Management and Security.
7. Artificial Intelligence, Digital Marketing and Security.

Participation method:

The ADM'24 conference will be held virtually or in person.

Registration Fees:

- 1-Virtual participants and participants without accommodations & transport are free.
 - 2- Participants with accommodations & transport: **DZD6000** for PhD-students, **DZD10000** for researchers & **DZD15000** for industries;
 - 3-Coffee Break is Free
- CCP/ RIP: 00835001135000023564**

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